

****FOR IMMEDIATE RELEASE****

****Cashion Cultural Legacy Announces the Hiring of Executive Director****

****November 18, 2024****

San José, CA – The Cashion Cultural Legacy (CCL) Board of Directors is pleased to announce the appointment of Bernadette Garcia as the new Executive Director. After an extensive search, the Board is confident that Bernadette will play a pivotal role in advancing CCL’s mission to preserve, present, and educate the public about Mexican folk culture through dance.

In her new role, Bernadette will oversee all operations and maintain fiduciary responsibility for the organization, including the CCL programs Los Lupeños de San José, Los Lupeños Juvenil, and Los Lupeños Academy. With a rich background in general management and project management, along with a deep-seated passion for dance, she is poised to lead CCL into its next chapter.

Bernadette returns to the Folklórico Arts Community after spending the past decade leading projects in the National Laboratories space. Her unique blend of professional experience and love for Mexican dance makes her an ideal fit for CCL.

“We are thrilled to have Ms. Garcia join the CCL Staff,” said CCL’s Board President, Omar Rodriguez. “Her years of experience in the arts and non-profit sector, coupled with her passion for Mexican Dance and Culture, align perfectly with CCL’s vision and goals.”

The Cashion Cultural Legacy would also like to take this opportunity to express its gratitude to Tony Ferrigno for his years of dedicated service as Executive Director for the organization. His leadership has been invaluable for over a decade of commitment and service, and during this time of transition. Tony has announced his retirement from CCL effective December 31, 2024. *¡Muchas Gracias, Tony!*

For more information about the Cashion Cultural Legacy and its programs, please visit www.cashionculturallegacy.org.

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